

Maritime and Coastguard Agency National Watersports Omnibus Report

Contract RP533

Prepared by Arkenford Ltd for The Maritime and Coastguard
Agency
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Introduction

The Maritime and Coastguard Agency (MCA) is tasked with reducing the frequency and severity of incidents within the UK Search and Rescue region (UKSRR) and on UK shipping wherever in the world they operate.

Arkenford Ltd have been appointed to design and implement a model that will deliver robust population estimates of those participating in leisure based beach and water activities within the geographic districts covered by the MCA.

The approach adopted involves two distinct areas of data capture covering;

- MCA inland and coastal district level participation using a national omnibus survey,
- MCA district level coastal attractiveness and participation estimates focusing on knowledge of MCA staff and volunteers.

This report presents the findings from the data captured through the national omnibus survey, from a representative sample of 6-12,000¹ members of the GB public aged 16+. The data doesn't include foreign holidaymaker activities in the UK. The sample was designed to reflect the socio-economic make up of the British Population. The omnibus survey on which the questions are placed is carried out in England, Scotland and Wales, it does not include respondents from Northern Ireland.

The Questions

Each respondent was asked if they had taken part in each of 20 water or coastal based activities over the last 12 months (from October-November 2003-2004). As far as possible the descriptions of each sport were provided in layman's terms to allow all respondents whatever their expertise to give accurate replies. Additional explanation was provided where misunderstandings were possible². It was made clear that:

- Dinghies excluded small rubber boats used at the seaside, and were restricted to boats that are brought ashore after use.
- Yachts, unlike dinghies could be left in the water after use.
- 'Power boats' were defined as small craft that plane over the water, whereas 'general motor boats' go through the water.

In addition the survey gathered statistically robust information on each of these water based activities including;

- frequency of participation,
- seasonality of participation
- where the participation is taking place.

The questionnaire used in the survey is attached as an appendix to the report.

¹ Representative unweighted sample for the general participation estimates of 5699 for General Beach Leisure and 11504 for all other sports. Samples for other questions vary and are noted against each table.

² The definitions used were largely drawn from previous RYA/BMF/Sun Sail research which has been conducted over the last three years.

The data provided in this summary report covers all adults (those over 16). In each section we provide notes on the tables explaining any assumptions made and how the data should be interpreted.

1. Participation in Surveyed Leisure Activities

Table 1 Surveyed Leisure Activities Participation 2004

	Participation 2004					Number of participants 2004		Base participant number	Unweighted active base	Unweighted sample size
		Min 95%	Min 90%	Max 90%	Max 95%	Min 90%	90%			
Any watersport	24.97%	24.19%	24.32%	25.62%	25.74%	11,215,348	11,812,995	11,514,171	2,607	11,504
Small sail boat racing (e.g. dinghies)	0.69%	0.54%	0.57%	0.81%	0.84%	260,848	375,111	317,980	66	11,504
Other small sail boat activities (e.g. dinghies)	0.88%	0.71%	0.74%	1.02%	1.05%	341,311	470,265	405,788	89	11,504
Yacht racing	0.19%	0.11%	0.13%	0.26%	0.27%	58,032	118,359	88,196	18	11,504
Yacht cruising	0.76%	0.61%	0.63%	0.89%	0.92%	292,388	412,651	352,520	72	11,504
Power boating	0.79%	0.63%	0.65%	0.92%	0.94%	301,200	423,080	362,140	74	11,504
General motor boating	0.67%	0.53%	0.55%	0.80%	0.82%	254,178	367,125	310,652	68	11,504
Canoeing	2.27%	2.00%	2.04%	2.49%	2.53%	942,048	1,147,515	1,044,781	219	11,504
Rowing	1.17%	0.98%	1.01%	1.33%	1.36%	465,990	614,568	540,279	111	11,504
Windsurfing	0.74%	0.58%	0.61%	0.87%	0.89%	281,165	399,332	340,249	65	11,504
Water skiing	0.96%	0.78%	0.81%	1.10%	1.13%	373,504	507,835	440,670	93	11,504
Using personal watercraft (e.g. Jet skis)	0.74%	0.59%	0.61%	0.87%	0.89%	281,675	399,938	340,807	68	11,504
Surfboarding	1.24%	1.04%	1.07%	1.40%	1.44%	494,568	647,249	570,909	109	11,504
Kitesurfing	0.17%	0.10%	0.11%	0.23%	0.24%	49,641	106,386	78,013	15	11,504
Angling (from a boat)	1.34%	1.13%	1.16%	1.51%	1.54%	536,448	694,925	615,687	137	11,504
Angling (from the shore)	2.44%	2.17%	2.21%	2.68%	2.72%	1,020,838	1,234,085	1,127,462	244	11,504
Cliff climbing	1.10%	0.91%	0.94%	1.25%	1.29%	434,655	578,584	506,619	107	11,504
Coastal walking	10.50%	9.95%	10.04%	10.96%	11.05%	4,629,931	5,053,197	4,841,564	1,110	11,504
Outdoor swimming	12.20%	11.62%	11.71%	12.69%	12.79%	5,400,547	5,852,477	5,626,512	1,254	11,504
Leisure sub-aqua diving (from the shore and boat)	1.52%	1.30%	1.33%	1.70%	1.73%	614,889	783,625	699,257	140	11,504
Spending general leisure time at the beach	10.19%	9.43%	9.55%	10.83%	10.96%	4,404,629	4,995,414	4,700,022	545	5,699

Base: all respondents - 11,504 adult respondents (5699 for beach leisure)

The column titled 'Participation 2004' of table 1 indicates our best estimates of participation for 2004 for each sport, namely the proportion of British Adults participating in each water and coastal activity listed. It should be noted that this data refers to participation both in the UK and abroad.

The four columns to the right give an indication of our lower and upper estimates of participation within different levels of confidence. For example, we are 90% confident, that the participation rate for Yacht racing lies between 0.13% and 0.26%. The figures highlighted in blue are activities that achieve a participation rate of over 10%.

In these columns the reported participation rates are converted into an estimate of the likely number of participants in each sport (minimum & maximum). The estimate of the number of participants is based on a population of 46,115,400, the population figure given by the Marketing Pocket Book 2004 (published by the Advertising Association)

The column titled 'Base participant number' is our 'best estimate' of participant numbers and is the base figure to calculate further participation numbers in this report.

The column unweighted active Base gives the number of respondents who said they participate in an activity. The absolute unweighted sample size for this survey was 11,504 adult respondents, however for the activity "Spending general leisure time on the beach" the sample size was 5,699. The larger the sample the more robust the estimate given.

Participation by Socio-Demographic Groups

The following section shows participation in each activity by age, gender, Social Economic Grouping and working status, both in percentages and converted into participant numbers. The relevant respondents' profile is shown in a figure before the individual tables, to give an insight into how the respondents are distributed over the various groups.

Nationally adults are split almost evenly across the three age groups we report in the survey;

- 31% of respondents belong to the age group 16-34,
- 35% to the age group 35-54 and
- 34% to the age group 55+.

Table 2 shows the participation rates of each water based activity in the 3 age groups 16-34, 35-54 and 55+. Table 3 shows these rates converted into actual participation numbers.

Not surprisingly the participation rates are higher in the younger age groups especially for the more active sports.

Table 2 Surveyed Leisure Activities Participation Estimates By Age

Watersports participation by age				
	16-34	35-54	55+	Total participation rate
Small sail boat racing (e.g. dinghies)	0.92%	0.89%	0.26%	0.69%
Other small sail boat activities (e.g. dinghies)	1.19%	1.19%	0.28%	0.88%
Yacht racing	0.36%	0.14%	0.09%	0.19%
Yacht cruising	0.85%	0.95%	0.50%	0.76%
Power boating	1.36%	0.87%	0.18%	0.79%
General motor boating	0.95%	0.88%	0.20%	0.67%
Canoeing	4.32%	2.32%	0.34%	2.27%
Rowing	1.68%	1.51%	0.37%	1.17%
Windsurfing	1.64%	0.62%	0.04%	0.74%
Water skiing	1.58%	1.28%	0.05%	0.96%
Using personal watercraft (e.g. Jet skis)	1.47%	0.74%	0.07%	0.74%
Surfboarding	2.42%	1.34%	0.05%	1.24%
Kitesurfing	0.38%	0.15%	0.00%	0.17%
Angling (from a boat)	1.48%	1.79%	0.73%	1.34%
Angling (from the shore)	2.89%	3.28%	1.18%	2.44%
Cliff climbing	2.01%	1.19%	0.17%	1.10%
Coastal walking	8.30%	13.64%	9.24%	10.50%
Outdoor swimming	15.83%	15.76%	5.22%	12.20%
Leisure sub-aqua diving (from the shore and boat)	2.60%	1.65%	0.39%	1.52%
Weighted Base	3,703	4,221	4,076	12,000
Spending general leisure time at the beach	10.63%	13.97%	5.76%	10.19%
Weighted Base beach leisure	1,818	2,162	2,020	6,000

Base: all respondents - 11,504 adult respondents (5699 for beach leisure)

Table 3 Surveyed Leisure Activities Participation Estimates By Age – Participation Numbers

Watersports participation by age				
	16-34	35-54	55+	Total participation numbers
Small sail boat racing (e.g. dinghies)	131,701	145,136	41,461	317,980
Other small sail boat activities (e.g. dinghies)	169,943	193,063	43,187	405,788
Yacht racing	51,313	22,990	13,995	88,196
Yacht cruising	120,606	154,362	77,894	352,520
Power boating	193,821	140,652	28,060	362,140
General motor boating	136,077	143,128	31,761	310,652
Canoeing	616,081	377,035	52,834	1,044,781
Rowing	239,004	244,527	57,298	540,279
Windsurfing	233,531	100,663	6,463	340,249
Water skiing	225,142	208,195	7,793	440,670
Using personal watercraft (e.g. Jet skis)	210,021	119,863	11,311	340,807
Surfboarding	345,349	217,592	8,606	570,909
Kitesurfing	53,708	24,398	0	78,013
Angling (from a boat)	211,043	291,280	113,958	615,687
Angling (from the shore)	411,821	532,295	184,446	1,127,462
Cliff climbing	286,931	193,741	26,504	506,619
Coastal walking	1,183,188	2,213,896	1,448,970	4,841,564
Outdoor swimming	2,256,191	2,558,201	817,738	5,626,512
Leisure sub-aqua diving (from the shore and boat)	370,548	268,158	61,307	699,257
Weighted Base	3,703	4,221	4,076	12,000
Spending general leisure time at the beach	1,485,228	2,318,665	894,673	4,700,022
Weighted Base beach leisure	1,818	2,162	2,020	6,000

Base: all respondents - 11,504 adult respondents (5699 for beach leisure)

Table 4 shows the participation rates for each sport broken down by gender, and

Table 4 Surveyed Leisure Activities Participation Estimates By Gender

Watersports participation by gender			
	Male	Female	Total participation rate
Small sail boat racing (e.g. dinghies)	0.91%	0.48%	0.69%
Other small sail boat activities (e.g. dinghies)	1.04%	0.72%	0.88%
Yacht racing	0.28%	0.10%	0.19%
Yacht cruising	1.08%	0.46%	0.76%
Power boating	1.10%	0.48%	0.79%
General motor boating	0.90%	0.45%	0.67%
Canoeing	3.09%	1.48%	2.27%
Rowing	1.61%	0.76%	1.17%
Windsurfing	1.09%	0.41%	0.74%
Water skiing	1.37%	0.56%	0.96%
Using personal watercraft (e.g. Jet skis)	1.15%	0.35%	0.74%
Surfboarding	1.84%	0.67%	1.24%
Kitesurfing	0.28%	0.06%	0.17%
Angling (from a boat)	2.39%	0.33%	1.34%
Angling (from the shore)	4.45%	0.54%	2.44%
Cliff climbing	1.42%	0.79%	1.10%
Coastal walking	10.92%	10.10%	10.50%
Outdoor swimming	12.86%	11.57%	12.20%
Leisure sub-aqua diving (from the shore and boat)	2.27%	0.80%	1.52%
Weighted Base	5,850	6,150	12,000
Spending general leisure time at the beach	10.51%	9.89%	10.19%
Weighted Base	2,925	3,075	6,000

Base: all respondents - 11,504 adult respondents (5699 for beach leisure)

Table 5 converts these rates into participation numbers. Generally the proportion of men participating in each sport is higher than for women. Participation rates for using personal watercraft, kite surfing, angling from a boat and angling from the shore are highlighted in red as the gap between female and male participation in these sports is especially pronounced.

Table 5 Surveyed Leisure Activities Participation Estimates By Gender – Participant Numbers

Watersports participation by gender			
	Male	Female	Total participation numbers
Small sail boat racing (e.g. dinghies)	205,368	112,708	317,980
Other small sail boat activities (e.g. dinghies)	234,857	171,001	405,788
Yacht racing	63,617	24,619	88,196
Yacht cruising	243,663	108,993	352,520
Power boating	248,326	113,952	362,140
General motor boating	203,628	107,126	310,652
Canoeing	695,395	349,744	1,044,781
Rowing	361,431	179,038	540,279
Windsurfing	244,228	96,173	340,249
Water skiing	308,894	131,960	440,670
Using personal watercraft (e.g. Jet skis)	258,347	82,639	340,807
Surfboarding	413,278	157,890	570,909
Kitesurfing	63,910	14,152	78,013
Angling (from a boat)	537,977	78,172	615,687
Angling (from the shore)	1,001,901	126,437	1,127,462
Cliff climbing	319,082	187,675	506,619
Coastal walking	2,457,338	2,384,408	4,841,564
Outdoor swimming	2,895,074	2,731,727	5,626,512
Leisure sub-aqua diving (from the shore and boat)	511,008	188,575	699,257
Weighted Base	5,850	6,150	12,000
Spending general leisure time at the beach	2,365,204	2,335,136	4,700,022
Weighted Base	2,925	3,075	6,000

Base: all respondents - 11,504 adult respondents (5699 for beach leisure)

Table 6 shows participation rates for the individual activities by Social Economic Grouping (SEG). This classification of respondents refers to their individual economic activity status, e.g. occupation, status in employment and industry. Participation rates are usually highest amongst SEG group AB, with the exception of angling.

Table 6 Surveyed Leisure Activities Participation By SEG

Watersports participation by SEG				
	AB	C1	C2DE	Total participation rate
Small sail boat racing (e.g. dinghies)	1.72%	0.83%	0.27%	0.69%
Other small sail boat activities (e.g. dinghies)	2.02%	0.57%	0.65%	0.88%
Yacht racing	0.40%	0.30%	0.06%	0.19%
Yacht cruising	2.09%	0.68%	0.36%	0.76%
Power boating	1.42%	1.06%	0.43%	0.79%
General motor boating	1.25%	0.78%	0.43%	0.67%
Canoeing	4.71%	2.62%	1.26%	2.27%
Rowing	2.59%	1.29%	0.63%	1.17%
Windsurfing	1.65%	0.91%	0.34%	0.74%
Water skiing	1.89%	1.23%	0.50%	0.96%
Using personal watercraft (e.g. Jet skis)	0.97%	1.01%	0.52%	0.74%
Surfboarding	2.39%	1.76%	0.58%	1.24%
Kitesurfing	0.25%	0.25%	0.10%	0.17%
Angling (from a boat)	1.20%	1.74%	1.18%	1.34%
Angling (from the shore)	2.07%	2.80%	2.39%	2.44%
Cliff climbing	1.84%	1.59%	0.60%	1.10%
Coastal walking	18.42%	12.38%	6.87%	10.50%
Outdoor swimming	19.80%	15.16%	8.13%	12.20%
Leisure sub-aqua diving (from the shore and boat)	2.75%	2.19%	0.75%	1.52%
Weighted Base	2,176	3,340	6,484	12,000
Spending general leisure time at the beach	17.77%	11.79%	6.89%	10.19%
Weighted Base for beach leisure	1,055	1,698	3,247	6,000

Base: all respondents - 11,504 adult respondents (5699 for beach leisure)

Table 7 converts the participation rates into participant estimates. The larger gross number of people in social groups C2DE means that despite lower participation rates there are similar absolute numbers of participants than for SEG groups ABC1.

Table 7 Surveyed Leisure Activities Participation By SEG – Participation Numbers

Watersports participation by SEG				
	AB	C1	C2DE	Total participation numbers
Small sail boat racing (e.g. dinghies)	143,233	105,984	68,324	317,980
Other small sail boat activities (e.g. dinghies)	168,864	73,427	162,993	405,788
Yacht racing	33,376	38,750	15,952	88,196
Yacht cruising	174,717	87,665	89,648	352,520
Power boating	118,367	136,349	106,973	362,140
General motor boating	104,535	99,627	106,111	310,652
Canoeing	393,223	335,944	314,282	1,044,781
Rowing	215,967	165,691	157,923	540,279
Windsurfing	137,376	116,631	85,793	340,249
Water skiing	157,723	157,292	125,097	440,670
Using personal watercraft (e.g. Jet skis)	80,967	128,971	130,486	340,807
Surfboarding	199,713	225,503	144,961	570,909
Kitesurfing	20,684	31,689	25,547	78,013
Angling (from a boat)	99,797	222,469	292,791	615,687
Angling (from the shore)	173,144	358,355	594,849	1,127,462
Cliff climbing	153,422	203,734	148,839	506,619
Coastal walking	1,537,646	1,586,718	1,711,377	4,841,564
Outdoor swimming	1,652,568	1,943,122	2,024,172	5,626,512
Leisure sub-aqua diving (from the shore and boat)	229,733	280,971	187,669	699,257
Weighted Base	2176	3340	6484	12000
Spending general leisure time at the beach	1,442,231	1,538,936	1,719,693	4,700,022
Weighted Base for beach leisure	1,055	1,698	3,247	6,000

Base: all respondents - 11,504 adult respondents (5699 for beach leisure)

Tables 8 and 9 show participation by working status.

Table 8 Surveyed Leisure Activities Participation By Working Status

Watersports participation by Working status						
	Working	Retired	Full time education	Other non-working	Total participation rate	
Small sail boat racing (e.g. dinghies)	0.99%	0.11%	1.57%	0.33%	0.69%	
Other small sail boat activities (e.g. dinghies)	1.22%	0.19%	1.24%	0.72%	0.88%	
Yacht racing	0.24%	0.00%	1.09%	0.04%	0.19%	
Yacht cruising	1.10%	0.19%	1.55%	0.32%	0.76%	
Power boating	1.06%	0.15%	1.52%	0.65%	0.79%	
General motor boating	0.84%	0.17%	1.39%	0.69%	0.67%	
Canoeing	3.12%	0.16%	6.85%	1.31%	2.27%	
Rowing	1.57%	0.29%	2.86%	0.74%	1.17%	
Windsurfing	1.02%	0.08%	1.94%	0.46%	0.74%	
Water skiing	1.49%	0.03%	1.64%	0.44%	0.96%	
Using personal watercraft (e.g. Jet skis)	1.18%	0.00%	1.25%	0.29%	0.74%	
Surfboarding	1.92%	0.03%	2.99%	0.36%	1.24%	
Kitesurfing	0.26%	0.00%	0.60%	0.00%	0.17%	
Angling (from a boat)	1.74%	0.54%	1.21%	1.27%	1.34%	
Angling (from the shore)	3.36%	0.99%	1.66%	1.96%	2.44%	
Cliff climbing	1.47%	0.11%	3.16%	0.77%	1.10%	
Coastal walking	13.09%	7.78%	7.57%	7.40%	10.50%	
Leisure sub-aqua diving (from the shore and boat)	2.31%	0.26%	1.71%	0.83%	1.52%	
Weighted Base	6,319	2,936	614	2,131	12,000	
Spending general leisure time at the beach	13.59%	5.08%	8.90%	7.41%	10.19%	
Weighted Base for beach leisure	3,179	1,458	289	1,074	6,000	

Base: all respondents - 11,504 adult respondents (5699 for beach leisure)

Table 9 Surveyed Leisure Activities Participation By Working Status - Participation Numbers

Watersports participation by Working status					
	Working	Retired	Full time education	Other non-working	Total participation numbers
Small sail boat racing (e.g. dinghies)	241,317	12,703	36,888	27,238	317,980
Other small sail boat activities (e.g. dinghies)	297,158	21,072	29,093	58,780	405,788
Yacht racing	59,275	0	25,635	3,265	88,196
Yacht cruising	268,425	21,904	36,406	25,982	352,520
Power boating	256,701	16,694	35,723	53,266	362,140
General motor boating	203,303	18,665	32,672	56,231	310,652
Canoeing	757,835	18,587	161,099	107,661	1,044,781
Rowing	380,412	32,562	67,205	60,390	540,279
Windsurfing	248,307	8,763	45,606	37,737	340,249
Water skiing	363,133	2,903	38,476	36,432	440,670
Using personal watercraft (e.g. Jet skis)	287,614	0	29,331	24,069	340,807
Surfboarding	467,547	3,737	70,211	29,660	570,909
Kitesurfing	64,014	0	14,011	0	78,013
Angling (from a boat)	422,597	60,537	28,527	104,601	615,687
Angling (from the shore)	816,259	112,270	39,111	160,890	1,127,462
Cliff climbing	356,423	12,821	74,345	63,253	506,619
Coastal walking	3,181,324	879,255	178,069	607,553	4,841,564
Leisure sub-aqua diving (from the shore and boat)	561,242	29,792	40,276	68,484	699,257
Weighted Base	6,319	2,936	614	2,131	12,000
Spending general leisure time at the beach	3,322,004	569,796	197,025	611,531	4,700,022
Weighted Base for beach leisure	3,179	1,458	289	1,074	6,000

Base: all respondents - 11,504 adult respondents (5699 for beach leisure)

Table 10 and Table 11 break down participation by origin of respondent. These are broken down by ITV regions in Britain.

The data shows the population in the South West/Wales to be the most active. However the larger population of London and the South East means that the greatest actual number of participants tend to be living in these regions.

Table 10 Surveyed Leisure Activities Participation By ITV Region

Watersports participation by ITV regions						
	London/East/ South East	Wales/West/ South West	Midlands	North West/North East/Yorksh ire	Border/Scotl and	All regions
Small sail boat racing (e.g. dinghies)	0.83%	1.01%	0.51%	0.62%	0.26%	0.69%
Other small sail boat activities (e.g. dinghies)	0.86%	1.21%	0.63%	0.80%	1.21%	0.88%
Yacht racing	0.27%	0.07%	0.18%	0.20%	0.05%	0.19%
Yacht cruising	0.70%	1.06%	0.52%	0.90%	0.55%	0.76%
Power boating	0.73%	0.89%	0.81%	0.81%	0.74%	0.79%
General motor boating	0.70%	0.96%	0.70%	0.68%	0.15%	0.67%
Canoeing	1.83%	2.70%	2.27%	2.63%	2.05%	2.27%
Rowing	1.08%	1.68%	1.05%	1.24%	0.83%	1.17%
Windsurfing	0.71%	1.04%	0.47%	0.86%	0.45%	0.74%
Water skiing	0.99%	1.38%	1.06%	0.90%	0.33%	0.96%
Using personal watercraft (e.g. Jet skis)	0.58%	0.81%	1.01%	0.90%	0.23%	0.74%
Surfboarding	0.87%	3.74%	1.46%	0.82%	0.57%	1.24%
Kitesurfing	0.16%	0.38%	0.07%	0.15%	0.17%	0.17%
Angling (from a boat)	1.10%	1.71%	0.56%	1.54%	2.25%	1.34%
Angling (from the shore)	2.16%	3.19%	2.11%	2.45%	3.07%	2.44%
Cliff climbing	0.92%	1.62%	1.63%	1.02%	0.54%	1.10%
Coastal walking	9.17%	20.68%	7.87%	9.76%	9.33%	10.50%
Outdoor swimming	12.04%	16.25%	12.29%	11.85%	8.79%	12.20%
Leisure sub-aqua diving (from the shore and boat)	1.56%	1.75%	1.23%	1.57%	1.30%	1.52%
Weighted Base	4,025	1,368	1,711	3,810	1,086	12,000
Spending general leisure time at the beach	8.84%	20.64%	7.56%	8.85%	10.42%	10.19%
Weighted Base for beach leisure	2,013	700	817	1,916	553	6,000

Base: all respondents - 11,504 adult respondents (5699 for beach leisure)

Table 11 Surveyed Leisure Activities Participation By ITV Region - Participation Numbers

Watersports participation by ITV regions						
	London/East/ South East	Wales/West/ South West	Midlands	North West/North East/Yorksh ire	Border/Scotl and	All regions
Small sail boat racing (e.g. dinghies)	128,823	53,144	33,870	90,931	10,941	317,980
Other small sail boat activities (e.g. dinghies)	132,393	63,581	41,848	117,077	50,393	405,788
Yacht racing	41,455	3,584	12,177	28,758	2,147	88,196
Yacht cruising	108,037	55,980	34,254	131,056	22,828	352,520
Power boating	112,775	47,039	53,212	118,118	30,653	362,140
General motor boating	108,080	50,502	46,388	99,439	6,049	310,652
Canoeing	282,372	141,763	149,629	384,972	85,056	1,044,781
Rowing	166,350	88,320	69,384	181,333	34,413	540,279
Windsurfing	109,877	54,437	30,844	126,224	18,524	340,249
Water skiing	152,418	72,763	70,216	131,496	13,501	440,670
Using personal watercraft (e.g. Jet skis)	89,992	42,548	66,332	132,079	9,669	340,807
Surfboarding	134,853	196,428	96,061	119,634	23,722	570,909
Kitesurfing	24,004	20,134	4,679	22,252	6,857	78,013
Angling (from a boat)	169,529	90,055	36,679	225,046	93,436	615,687
Angling (from the shore)	333,981	167,624	138,874	358,394	127,331	1,127,462
Cliff climbing	141,748	85,274	107,633	149,488	22,238	506,619
Coastal walking	1,416,392	1,087,121	519,132	1,427,288	387,077	4,841,564
Outdoor swimming	1,860,565	854,089	810,283	1,731,817	365,014	5,626,512
Leisure sub-aqua diving (from the shore and boat)	241,107	92,004	81,428	230,110	53,885	699,257
Weighted Base	4,025	1,368	1,711	3,810	1,086	12,000
Spending general leisure time at the beach	1,368,999	1,113,784	474,284	1,302,460	441,951	4,700,022
Weighted Base for beach leisure	2,013	700	817	1,916	553	6,000

Base: all respondents - 11,504 adult respondents (5699 for beach leisure)

2. How Often People Participate In Surveyed Leisure Activities

Table 12 shows the frequency with which people participate in the various activities listed in the questionnaire. Frequencies which achieved more than 20% of respondents' answers are highlighted in blue.

The second to last column in the table shows how many times on average respondents participate in each of the activities, the last column shows our estimate of respondents interviewed who actually participate in each sport.

Table 12 How often people participate

	Frequency of Participation						Average participation 2004	Participant number	Number of respondents
	Once	2-5 times	6-12 times	13-25 times	More than 25 times	Never in the UK			
Small sail boat racing (e.g. dinghies)	17.5%	20.9%	12.7%	8.4%	9.6%	31.0%	6.48	317,980	38
Other small sail boat activities (e.g. dinghies)	17.8%	30.8%	14.7%	1.7%	2.8%	32.2%	3.74	405,788	58
Yacht racing	14.0%	42.6%	26.7%	8.5%	0.0%	8.3%	5.59	88,196	12
Yacht cruising	20.2%	29.9%	10.4%	4.6%	8.9%	26.0%	5.71	352,520	45
Power boating	6.9%	33.0%	12.7%	2.2%	5.7%	39.5%	4.48	362,140	46
General motor boating	22.8%	26.9%	15.1%	5.6%	2.8%	26.8%	4.40	310,652	52
Canoeing	27.9%	37.4%	8.7%	1.1%	6.0%	19.0%	4.36	1,044,781	145
Rowing	26.5%	42.2%	10.8%	2.0%	5.1%	13.6%	4.59	540,279	78
Windsurfing	10.2%	35.8%	13.8%	1.7%	1.9%	36.6%	3.47	340,249	48
Water skiing	16.9%	35.3%	4.9%	1.2%	6.5%	35.3%	4.01	440,670	64
Using personal watercraft (e.g. Jet skis)	2.4%	33.9%	8.7%	5.1%	4.0%	45.9%	4.14	340,807	42
Surfboarding	21.7%	28.5%	22.7%	6.6%	15.1%	5.4%	9.00	570,909	73
Kitesurfing	12.0%	61.4%	7.4%	7.7%	0.0%	11.5%	4.36	78,013	10
Angling (from a boat)	19.0%	35.7%	18.5%	4.4%	11.8%	10.6%	7.46	615,687	103
Angling (from the shore)	12.1%	34.1%	21.3%	10.4%	17.4%	4.7%	10.38	1,127,462	162
Cliff climbing	27.5%	35.1%	8.2%	7.0%	2.1%	20.2%	4.15	506,619	77
Coastal walking	11.7%	39.4%	17.7%	8.0%	17.6%	5.2%	9.85	4,841,564	739
Outdoor swimming	11.5%	25.3%	15.6%	4.4%	5.8%	37.1%	4.97	5,626,512	840
Leisure sub-aqua diving (from the shore and boat)	19.3%	17.4%	8.5%	1.9%	7.1%	45.8%	4.05	699,257	90
Spending general leisure time at the beach	12.8%	30.6%	19.1%	11.5%	11.1%	14.7%	8.40	4,700,022	545

Base: all respondents who take part in each surveyed leisure activity

Table 13 gives an indication of numbers of participants in each sport/activity and also an estimate of how many 'events' are taking place in the UK each year. At this stage, an event refers to the number of times that a respondent has participated in each activity. The MCA and its partners will need to establish an acceptable definition of what constitutes an 'event' within each specific and individual activity.

The event numbers that follow have been calculated by multiplying the weighted total number of participants for each activity by the mean number of reported events and the mean proportion of coastal participation.

The column titled 'Base participant number', was first shown in Table 1, and is an estimate of participation numbers based on a population figure of 46,115,400.

The second column shows the proportion of respondents who are taking part in an activity who are doing so *in the UK*. In the third column we convert this percentage to an estimate of how many people are participating in the activities in the UK. In the last column we estimate the total number of events for each of activity that take place in the UK in one year. We reach this estimate by combining how many people said they participate in any of the various activities with how often respondents said they are taking part per year.

Table 13 Number of participants and events in the UK

Number of participants and events in the UK				
	Overall participant number (UK and abroad)	UK participation rate	UK surveyed participants	Number of events per year in the UK
Small sail boat racing (e.g. dinghies)	317,980	69.04%	219,538	2,060,216
Other small sail boat activities (e.g. dinghies)	405,788	67.84%	275,281	1,516,516
Yacht racing	88,196	91.67%	80,849	493,358
Yacht cruising	352,520	74.01%	260,893	2,011,551
Power boating	362,140	60.50%	219,105	1,622,824
General motor boating	310,652	73.20%	227,399	1,367,757
Canoeing	1,044,781	80.96%	845,851	4,551,737
Rowing	540,279	86.44%	467,007	2,479,698
Windsurfing	340,249	63.36%	215,574	1,180,236
Water skiing	440,670	64.69%	285,053	1,766,736
Using personal watercraft (e.g. Jet skis)	340,807	54.12%	184,432	1,412,307
Surfboarding	570,909	94.56%	539,824	5,140,208
Kitesurfing	78,013	88.48%	69,027	340,304
Angling (from a boat)	615,687	89.39%	550,357	4,590,204
Angling (from the shore)	1,127,462	95.30%	1,074,417	11,701,677
Cliff climbing	506,619	79.78%	404,173	2,104,764
Coastal walking	4,841,564	94.78%	4,588,849	47,676,882
Outdoor swimming	5,626,512	62.88%	3,537,858	27,970,388
Leisure sub-aqua diving (from the shore and boat)	699,257	54.21%	379,065	2,833,415
Spending general leisure time at the beach	4,700,022	85.30%	4,008,916	39,452,469

Base: all respondents who take part in surveyed leisure activities (weighted sample)

3. When People Participate In Surveyed Leisure Activities

Table 14 demonstrates seasonality, i.e. the levels of UK participation throughout the year. Percentages greater than 20% are highlighted in red. The majority of respondents in all activities participate in the summer, however, for several activities a considerable proportion of respondents also say their participation is spread evenly throughout the year.

Table 14 What Season People Are Participating In Watersports Activities

When people are participating in activities							Number of respondents
In the summer	In the spring	In the autumn	In the winter	Evenly spread throughout the year	Don't know		
Small sail boat racing (e.g. dinghies)	76.88%	7.18%	0.00%	0.00%	15.94%	0.00%	27
Other small sail boat activities (e.g. dinghies)	88.09%	0.00%	0.00%	0.00%	11.91%	0.00%	40
Yacht racing	72.45%	11.51%	0.00%	0.00%	16.04%	0.00%	11
Yacht cruising	67.11%	0.00%	8.88%	0.00%	24.01%	0.00%	32
Power boating	70.31%	0.00%	5.05%	0.00%	24.64%	0.00%	27
General motor boating	66.88%	7.75%	5.50%	0.00%	19.87%	0.00%	38
Canoeing	78.06%	4.43%	1.25%	5.61%	10.66%	0.00%	117
Rowing	80.73%	0.00%	2.14%	4.74%	10.85%	1.55%	67
Windsurfing	71.00%	10.12%	4.20%	4.20%	10.47%	0.00%	31
Water skiing	79.22%	6.51%	1.28%	0.00%	12.99%	0.00%	41
Using personal watercraft (e.g. Jet skis)	71.45%	0.00%	0.00%	0.00%	28.55%	0.00%	23
Surfboarding	59.14%	5.93%	1.50%	5.21%	28.22%	0.00%	70
Kitesurfing	86.41%	13.59%	0.00%	0.00%	0.00%	0.00%	9
Angling (from a boat)	46.32%	8.84%	5.62%	2.03%	31.91%	5.27%	92
Angling (from the shore)	41.97%	8.33%	8.11%	4.80%	36.36%	0.42%	154
Cliff climbing	54.22%	11.23%	4.97%	3.29%	26.29%	0.00%	62
Coastal walking	40.68%	4.92%	5.33%	1.48%	47.50%	0.09%	698
Outdoor swimming	89.85%	0.73%	0.47%	1.51%	7.23%	0.22%	527
Leisure sub-aqua diving (from the shore and boat)	59.51%	4.81%	6.80%	2.07%	26.80%	0.00%	49
Spending general leisure time at the beach	65.01%	2.57%	2.18%	2.34%	27.45%	0.44%	467

Base: all respondents who take part in each surveyed leisure activity in the UK

Table 15 shows our estimates of events in each season, again combining how many people have said they are participating in an activity with how often they participate within each season. Several of the activities show 0 events for some seasons. This does not mean that there are not any events taking place during these periods, rather, it is due to the low number of active respondents for many of the activities.

Table 15 Number of UK seasonal events

Number of seasonal events						Events by people participating evenly throughout the year
	Events in Summer	Events in Spring	Events in Autumn	Events in winter		
Small sail boat racing (e.g. dinghies)	1,699,881	36,785	0	0	323,465	
Other small sail boat activities (e.g. dinghies)	1,015,574	0	0	0	500,831	
Yacht racing	344,011	32,571	0	0	116,733	
Yacht cruising	1,191,347	0	44,349	0	775,855	
Power boating	660,399	0	38,735	0	923,704	
General motor boating	732,976	50,711	12,499	0	571,552	
Canoeing	2,336,774	233,846	10,532	177,036	1,793,301	
Rowing	1,420,074	0	9,980	105,826	936,543	
Windsurfing	855,742	96,962	31,716	31,716	163,912	
Water skiing	1,434,641	39,995	3,645	0	288,791	
Using personal watercraft (e.g. Jet skis)	755,019	0	0	0	657,317	
Surfboarding	1,916,301	83,215	8,079	404,480	2,728,014	
Kitesurfing	330,897	9,381	0	0	0	
Angling (from a boat)	1,503,542	432,560	84,961	39,167	2,472,942	
Angling (from the shore)	3,643,512	408,744	538,052	508,532	6,561,521	
Cliff climbing	833,502	258,377	44,868	34,855	932,818	
Coastal walking	10,524,754	1,166,867	1,176,864	456,350	34,533,292	
Outdoor swimming	23,408,046	49,727	58,068	110,401	4,402,201	
Leisure sub-aqua diving (from the shore and boat)	840,927	44,198	186,984	7,853	1,753,426	
Spending general leisure time at the beach	21,231,205	427,661	1,514,934	845,688	16,678,994	

Base: all respondents who take part in each surveyed leisure activity in the UK

The following 5 tables are intended to give a further insight into the seasonal participation, by showing how often people participate in the season, the average seasonal participation and the number of seasonal participants and events.

Table 16 Closer look at the summer participation

	How often people are participating in SUMMER events						UK Summer participants	Average summer participation in UK in 2004	Summer events	Number of respondents
	Once	2-5 times	6-12 times	13-25 times	More than 25 times	Don't know				
Small sail boat racing (e.g. dinghies)	22.60%	29.79%	19.11%	12.76%	15.74%	0.00%	168,787	10.07	1,699,881	20
Other small sail boat activities (e.g. dinghies)	29.79%	48.94%	18.50%	2.77%	0.00%	0.00%	242,482	4.19	1,015,574	35
Yacht racing	21.06%	48.20%	18.00%	12.73%	0.00%	0.00%	58,573	5.87	344,011	8
Yacht cruising	28.36%	39.61%	16.22%	9.28%	6.53%	0.00%	175,086	6.80	1,191,347	21
Power boating	16.20%	62.13%	21.67%	0.00%	0.00%	0.00%	154,052	4.29	660,399	19
General motor boating	35.55%	37.31%	19.61%	7.53%	0.00%	0.00%	152,092	4.82	732,976	25
Canoeing	37.37%	49.55%	11.57%	0.55%	0.96%	0.00%	660,292	3.54	2,336,774	93
Rowing	31.01%	56.04%	11.38%	0.00%	1.57%	0.00%	377,007	3.77	1,420,074	55
Windsurfing	16.16%	54.47%	25.17%	0.00%	4.19%	0.00%	153,059	5.59	855,742	22
Water skiing	26.88%	51.26%	9.53%	2.34%	10.00%	0.00%	225,826	6.35	1,434,641	33
Using personal watercraft (e.g. Jet skis)	6.18%	73.19%	7.48%	13.15%	0.00%	0.00%	131,780	5.73	755,019	15
Surfboarding	32.66%	36.16%	21.86%	3.05%	6.26%	0.00%	319,253	6.00	1,916,301	43
Kitesurfing	0.00%	80.25%	9.63%	10.12%	0.00%	0.00%	59,646	5.55	330,897	8
Angling (from a boat)	20.49%	44.38%	26.44%	7.36%	1.33%	0.00%	254,907	5.90	1,503,542	44
Angling (from the shore)	18.53%	41.31%	22.99%	6.69%	10.47%	0.00%	450,946	8.08	3,643,512	64
Cliff climbing	44.39%	42.86%	7.97%	2.54%	2.24%	0.00%	219,158	3.80	833,502	34
Coastal walking	21.81%	54.23%	15.27%	3.45%	4.98%	0.26%	1,866,966	5.64	10,524,754	287
Outdoor swimming	18.34%	41.94%	25.41%	6.93%	7.07%	0.31%	3,178,680	7.36	23,408,046	474
Leisure sub-aqua diving (from the shore and boat)	41.79%	38.11%	18.36%	1.75%	0.00%	0.00%	225,599	3.73	840,927	31
Spending general leisure time at the beach	12.72%	46.93%	18.42%	16.18%	5.75%	0.00%	2,606,383	8.15	21,231,205	108

Base: all respondents who take part in surveyed leisure activities in the UK in summer

Table 17 Closer look at the spring participation

	How often people are participating in SPRING events						UK Spring Participants	Average spring participation	Spring events	Number of respondents
	Once	2-5 times	6-12 times	13-25 times	More than 25 times	Don't know				
Small sail boat racing (e.g. dinghies)	46.68%	53.32%	0.00%	0.00%	0.00%	0.00%	15,767	2.33	36,785	2
Other small sail boat activities (e.g. dinghies)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0	0.00	0	0
Yacht racing	0.00%	100.00%	0.00%	0.00%	0.00%	0.00%	9,306	3.50	32,571	1
Yacht cruising	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0	0.00	0	0
Power boating	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0	0.00	0	0
General motor boating	24.97%	75.03%	0.00%	0.00%	0.00%	0.00%	17,634	2.88	50,711	3
Canoeing	65.38%	18.10%	0.00%	0.00%	16.51%	0.00%	37,470	6.24	233,846	5
Rowing	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0	0.00	0	0
Windsurfing	45.94%	16.02%	38.04%	0.00%	0.00%	0.00%	21,820	4.44	96,962	3
Water skiing	53.81%	46.19%	0.00%	0.00%	0.00%	0.00%	18,561	2.15	39,995	2
Using personal watercraft (e.g. Jet skis)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0	0.00	0	0
Surfboarding	36.01%	63.99%	0.00%	0.00%	0.00%	0.00%	32,009	2.60	83,215	5
Kitesurfing	100.00%	0.00%	0.00%	0.00%	0.00%	0.00%	9,381	1.00	9,381	1
Angling (from a boat)	44.65%	17.00%	17.42%	0.00%	20.92%	0.00%	48,678	8.89	432,560	8
Angling (from the shore)	14.67%	59.29%	26.04%	0.00%	0.00%	0.00%	89,530	4.57	408,744	12
Cliff climbing	26.35%	54.64%	0.00%	19.01%	0.00%	0.00%	45,387	5.69	258,377	7
Coastal walking	13.10%	59.30%	22.53%	5.06%	0.00%	0.00%	225,664	5.17	1,166,867	34
Outdoor swimming	62.77%	37.23%	0.00%	0.00%	0.00%	0.00%	25,755	1.93	49,727	5
Leisure sub-aqua diving (from the shore and boat)	43.06%	56.94%	0.00%	0.00%	0.00%	0.00%	18,237	2.42	44,198	2
Spending general leisure time at the beach	21.55%	56.90%	21.55%	0.00%	0.00%	0.00%	103,138	4.15	427,661	4

Base: all respondents who take part in watersports in the UK in spring

Table 18 Closer look at the autumn participation

	How often people are participating in AUTUMN events						UK Autumn Participants	Average autumn participation	Autumn events	Number of respondents
	Once	2-5 times	6-12 times	13-25 times	More than 25 times	Don't know				
Small sail boat racing (e.g. dinghies)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0	0.00	0	0
Other small sail boat activities (e.g. dinghies)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0	0.00	0	0
Yacht racing	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0	0.00	0	0
Yacht cruising	63.41%	36.59%	0.00%	0.00%	0.00%	0.00%	23,163	1.91	44,349	3
Power boating	0.00%	100.00%	0.00%	0.00%	0.00%	0.00%	11,067	3.50	38,735	1
General motor boating	100.00%	0.00%	0.00%	0.00%	0.00%	0.00%	12,499	1.00	12,499	2
Canoeing	100.00%	0.00%	0.00%	0.00%	0.00%	0.00%	10,532	1.00	10,532	2
Rowing	100.00%	0.00%	0.00%	0.00%	0.00%	0.00%	9,980	1.00	9,980	1
Windsurfing	0.00%	100.00%	0.00%	0.00%	0.00%	0.00%	9,062	3.50	31,716	1
Water skiing	100.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3,645	1.00	3,645	1
Using personal watercraft (e.g. Jet skis)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0	0.00	0	0
Surfboarding	100.00%	0.00%	0.00%	0.00%	0.00%	0.00%	8,079	1.00	8,079	1
Kitesurfing	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0	0.00	0	0
Angling (from a boat)	55.51%	32.94%	11.55%	0.00%	0.00%	0.00%	30,923	2.75	84,961	5
Angling (from the shore)	20.44%	56.86%	13.49%	0.00%	9.21%	0.00%	87,182	6.17	538,052	14
Cliff climbing	50.60%	49.40%	0.00%	0.00%	0.00%	0.00%	20,075	2.24	44,868	2
Coastal walking	33.27%	35.00%	27.54%	4.20%	0.00%	0.00%	244,527	4.81	1,176,864	35
Outdoor swimming	0.00%	100.00%	0.00%	0.00%	0.00%	0.00%	16,591	3.50	58,068	2
Leisure sub-aqua diving (from the shore and boat)	64.29%	0.00%	0.00%	35.71%	0.00%	0.00%	25,794	7.25	186,984	3
Spending general leisure time at the beach	22.87%	22.87%	0.00%	0.00%	54.25%	0.00%	87,539	17.31	1,514,934	3

Base: all respondents who take part in surveyed sports in the UK in autumn

Table 19 Closer look at the winter participation

	How often people are participating in WINTER events						UK Winter participants	Average winter participation	Winter events	Number of respondents
	Once	2-5 times	6-12 times	13-25 times	More than 25 times	Don't know				
Small sail boat racing (e.g. dinghies)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0	0.00	0	0
Other small sail boat activities (e.g. dinghies)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0	0.00	0	0
Yacht racing	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0	0.00	0	0
Yacht cruising	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0	0.00	0	1
Power boating	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0	0.00	0	0
General motor boating	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0	0.00	0	0
Canoeing	20.24%	66.32%	13.44%	0.00%	0.00%	0.00%	47,422	3.73	177,036	6
Rowing	40.05%	18.38%	41.56%	0.00%	0.00%	0.00%	22,118	4.78	105,826	3
Windsurfing	0.00%	100.00%	0.00%	0.00%	0.00%	0.00%	9,062	3.50	31,716	1
Water skiing	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0	0.00	0	0
Using personal watercraft (e.g. Jet skis)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0	0.00	0	0
Surfboarding	0.00%	34.64%	30.73%	0.00%	34.64%	0.00%	28,150	14.37	404,480	3
Kitesurfing	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0	0.00	0	0
Angling (from a boat)	0.00%	100.00%	0.00%	0.00%	0.00%	0.00%	11,191	3.50	39,167	2
Angling (from the shore)	29.73%	43.43%	0.00%	0.00%	26.83%	0.00%	51,537	9.87	508,532	7
Cliff climbing	35.09%	64.91%	0.00%	0.00%	0.00%	0.00%	13,290	2.62	34,855	2
Coastal walking	38.95%	9.91%	36.59%	14.55%	0.00%	0.00%	67,897	6.72	456,350	11
Outdoor swimming	57.13%	42.87%	0.00%	0.00%	0.00%	0.00%	53,289	2.07	110,401	7
Leisure sub-aqua diving (from the shore and boat)	100.00%	0.00%	0.00%	0.00%	0.00%	0.00%	7,853	1.00	7,853	1
Spending general leisure time at the beach	0.00%	0.00%	100.00%	0.00%	0.00%	0.00%	93,965	9.00	845,688	1

Base: all respondents who take part in surveyed sports in the UK in winter

Table 20 Closer Look at Participation Evenly Spread Throughout The Year

	How often people are participating THROUGHOUT THE WHOLE YEAR events						UK throughout year participants	Average participation throughout year in UK in 2004	Throughout year events	Number of respondents
	Once	2-5 times	6-12 times	13-25 times	More than 25 times	Don't know				
Small sail boat racing (e.g. dinghies)	28.85%	22.15%	23.13%	14.42%	11.44%	0.00%	34,984	9.25	323,465	5
Other small sail boat activities (e.g. dinghies)	0.00%	19.68%	45.31%	0.00%	35.01%	0.00%	32,799	15.27	500,831	5
Yacht racing	0.00%	0.00%	100.00%	0.00%	0.00%	0.00%	12,970	9.00	116,733	2
Yacht cruising	11.11%	43.78%	13.30%	0.00%	31.82%	0.00%	62,644	12.39	775,855	7
Power boating	0.00%	23.60%	23.60%	14.62%	38.19%	0.00%	53,986	17.11	923,704	7
General motor boating	0.00%	29.98%	37.60%	13.09%	19.32%	0.00%	45,174	12.65	571,552	8
Canoeing	0.00%	27.65%	8.74%	8.18%	55.42%	0.00%	90,135	19.90	1,793,301	11
Rowing	0.00%	24.72%	12.18%	20.88%	42.22%	0.00%	50,651	18.49	936,543	7
Windsurfing	0.00%	74.92%	0.00%	25.08%	0.00%	0.00%	22,571	7.26	163,912	4
Water skiing	0.00%	83.77%	0.00%	0.00%	16.23%	0.00%	37,020	7.80	288,791	5
Using personal watercraft (e.g. Jet skis)	0.00%	36.42%	37.45%	0.00%	26.13%	0.00%	52,652	12.48	657,317	8
Surfboarding	0.00%	11.14%	33.55%	18.21%	37.10%	0.00%	152,333	17.91	2,728,014	18
Kitesurfing	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0	0.00	0	0
Angling (from a boat)	4.66%	37.30%	19.66%	4.83%	33.55%	0.00%	175,634	14.08	2,472,942	28
Angling (from the shore)	1.72%	18.58%	24.82%	22.34%	32.53%	0.00%	390,686	16.79	6,561,521	56
Cliff climbing	14.13%	37.96%	22.71%	19.96%	5.24%	0.00%	106,263	8.78	932,818	17
Coastal walking	1.05%	30.64%	19.55%	13.45%	34.75%	0.56%	2,179,530	15.84	34,533,292	330
Outdoor swimming	6.17%	15.20%	26.76%	11.71%	40.15%	0.00%	255,716	17.22	4,402,201	37
Leisure sub-aqua diving (from the shore and boat)	8.47%	24.63%	17.89%	0.00%	49.02%	0.00%	101,582	17.26	1,753,426	12
Spending general leisure time at the beach	0.00%	25.26%	24.07%	24.93%	24.21%	1.53%	1,100,389	15.16	16,678,994	42

Base: all respondents who take part in surveyed sports in the UK evenly spread throughout the year

There is no data available from the survey to suggest how the events generated by people reporting participation throughout the year should be allocated to each season. There are two options.

- It could be assumed that events are spread evenly throughout the year. This would lead to three quarters of the events being allocated to the three off peak seasons. One justification of this might be that people participating through out the year could be described as regular or committed participants rather than more casual seasonal participants.
- Indeed comparing the average participation rates of these year round groups shows them to be much more active than seasonal groups. When looking at leisure sailing activities, for example, the year round group are doing an average of 12 events compared to an average of just 4 events for the seasonal participants.
- Alternatively it could be said that the better weather conditions summer holidays etc are likely to encourage even these regular participants to participate more in the summer period and less in winter. We could for example allocate events on an agreed ratio eg: 4 summer to 2 spring/autumn to 1 winter.

	Average number of events in each season				events by people participating throughout the year
	Summer	Spring	Autumn	Winter	
Leisure sailing	6.25	2.81	1.59	n/a	12.14
Power activities	5.57	2.15	2.88	n/a	13.02
Manual sports	6.26	3.75	3.82	4.99	17.50
Angling	7.29	6.09	5.28	8.73	15.95
Shore based	6.94	4.95	7.77	7.63	15.40

At present we have no data to justify either assumption. Table 21 below shows that club members are often more likely to be regular and year round participants. This is especially the case for small sail boat racing, power boating, canoeing, rowing, cliff climbing and leisure sub-aqua diving. It might be possible to approach these clubs and get information on how their members distribute their participation over the year and allocate the year round events accordingly over the 4 seasons.

Table 21 Throughout the year participation: club members vs non-club members

Club members vs non club-members participation evenly spread throughout the year				
	Club members	Non club members	Number of respondents	
			club members	non-club members
Small sail boat racing (e.g. dinghies)	34.40%	5.50%	10	17
Other small sail boat activities (e.g. dinghies)	15.40%	11.50%	4	36
Yacht racing	13.10%	19.00%	6	5
Yacht cruising	20.10%	19.90%	8	24
Power boating	81.00%	15.40%	4	23
General motor boating	0.00%	21.00%	2	36
Canoeing	34.90%	8.20%	11	106
Rowing	33.50%	6.80%	10	57
Windsurfing	0.00%	12.90%	6	25
Water skiing	19.90%	12.00%	5	36
Using personal watercraft (e.g. Jet skis)	0.00%	28.50%	0	23
Surfboarding	36.70%	27.50%	5	65
Kitesurfing	0.00%	0.00%	2	7
Angling (from a boat)	40.20%	30.00%	18	74
Angling (from the shore)	50.60%	33.30%	30	124
Cliff climbing	80.20%	23.50%	3	59
Coastal walking	78.40%	46.80%	15	683
Outdoor swimming	0.00%	4.90%	2	125
Leisure sub-aqua diving (from the shore and boat)	49.90%	10.80%	19	29
Spending general leisure time at the beach	n/a	n/a		

4. Distribution of Events Between Inland And Coastal Areas

Respondents were asked if they usually do their activity inland or at the coast. The options given were:

- always at the coast,
- 3 out of 4 times at the coast,
- half the time at the coast and half the time using inland waters,
- 3 out of 4 times using inland waters
- always using inland water.

Table 22 shows how people responded. The question was not asked for activities that can only take place at the coast; surfboarding, coastal walking and spending general leisure time at the beach. Percentages greater or equal 50% are highlighted in red. Canoeing and rowing are the only 2 activities where over 50% of respondents said that they always use inland water.

Participation is largely polarised with people either choosing to always use the coast or always use inland waters. Cliff climbing has clearly been interpreted as climbing in general and is the activity in which people are most likely to choose a variety of types of sites.

Table 22 Participation at coast/seaside and inland areas

Participation at Coast/seaside and other places								number of respondents
	Always at the coast/seaside	3 out of 4 times at the coast/seaside	Half the time at the coast, and half the time using inland w	3 out of 4 times using inland water	Always using inland water	Don't know		
Small sail boat racing (e.g. dinghies)	31.19%	3.32%	7.28%	17.61%	40.61%	0.00%	27	
Other small sail boat activities (e.g. dinghies)	51.40%	0.00%	9.10%	12.61%	26.88%	0.00%	40	
Yacht racing	58.49%	13.04%	0.00%	0.00%	28.47%	0.00%	11	
Yacht cruising	56.02%	14.12%	0.00%	2.63%	23.01%	4.22%	32	
Power boating	54.16%	2.05%	3.20%	6.53%	28.78%	5.28%	27	
General motor boating	49.17%	8.34%	6.52%	6.12%	29.86%	0.00%	38	
Canoeing	17.79%	2.54%	10.89%	10.17%	57.21%	1.39%	117	
Rowing	10.54%	1.45%	6.00%	5.79%	76.22%	0.00%	67	
Windsurfing	48.03%	3.85%	6.25%	2.62%	39.25%	0.00%	31	
Water skiing	40.94%	4.68%	5.03%	4.26%	45.09%	0.00%	41	
Using personal watercraft (e.g. Jet skis)	50.89%	9.31%	20.23%	6.42%	13.15%	0.00%	23	
Surfboarding	n/a	n/a	n/a	n/a	n/a	n/a	n/a	
Kitesurfing	87.94%	12.06%	0.00%	0.00%	0.00%	0.00%	9	
Angling (from a boat)	58.81%	4.32%	6.23%	12.08%	18.57%	0.00%	92	
Angling (from the shore)	33.83%	8.26%	7.60%	13.88%	36.43%	0.00%	154	
Cliff climbing	41.35%	11.49%	16.32%	6.31%	17.18%	7.35%	62	
Coastal walking	n/a	n/a	n/a	n/a	n/a	n/a	n/a	
Outdoor swimming	49.22%	7.70%	11.17%	6.82%	21.69%	3.39%	527	
Leisure sub-aqua diving (from the shore and boat)	43.56%	14.93%	19.17%	9.03%	10.16%	3.15%	49	
Spending general leisure time at the beach	n/a	n/a	n/a	n/a	n/a	n/a	n/a	

Base: all respondents who take part in surveyed leisure activities in the UK

Table 23 gives an estimate of the average number of visits people are making to the coast per year, and totals visits and visitors.

Table 23 Estimate of coastal events

Frequency of Participation				
	Average UK participation 2004	Average Participation on UK coast	UK surveyed participants	Estimate of coastal events in UK
Small sail boat racing (e.g. dinghies)	6.48	2.70	219,538	593,417
Other small sail boat activities (e.g. dinghies)	3.74	2.21	275,281	608,085
Yacht racing	5.59	3.82	80,849	308,759
Yacht cruising	5.71	4.01	260,893	1,045,511
Power boating	4.48	2.79	219,105	610,870
General motor boating	4.40	2.65	227,399	602,817
Canoeing	4.36	1.22	845,851	1,034,690
Rowing	4.59	0.74	467,007	344,639
Windsurfing	3.47	1.90	215,574	409,028
Water skiing	4.01	1.93	285,053	548,872
Using personal watercraft (e.g. Jet skis)	4.14	2.88	184,432	531,891
Surfboarding	9.00	n/a	539,824	n/a
Kitesurfing	4.36	4.23	69,027	292,030
Angling (from a boat)	7.46	5.08	550,357	2,797,498
Angling (from the shore)	10.38	4.91	1,074,417	5,273,686
Cliff climbing	4.15	2.68	404,173	1,082,069
Coastal walking	9.88	n/a	4,588,849	n/a
Outdoor swimming	4.98	3.21	3,537,858	11,359,519
Leisure sub-aqua diving (from the shore and boat)	4.05	2.79	379,065	1,056,330
Spending general leisure time at the beach	8.40	n/a	4,008,916	n/a

Base: all respondents who take part in surveyed leisure activities in the UK

5. Club Membership

Respondents were also asked if they are members of a club for the various activities. The data reveals that club membership is not widespread. Columns 1 and 2 in Table 24 show percentages for members and non-club members among the respondents of the survey. Only in small sail boat racing, yacht racing and leisure sub-aqua diving are more than 30% of respondents club-members. The table also provides estimates of the number of visits made by club members and non-club members.

Table 24 Club membership and number of events by club members and non-members

Club or association memberships		UK surveyed participants	Number of seaside events per year in UK	coastal events by club members	coastal events by non-club members	number of respondents
	Club members					
Small sail boat racing (e.g. dinghies)	36.06%	219,538	593,417	213,994	379,423	27
Other small sail boat activities (e.g. dinghies)	9.80%	275,281	608,085	59,583	548,502	40
Yacht racing	49.93%	80,849	308,759	154,150	154,609	11
Yacht cruising	26.79%	260,893	1,045,511	280,125	765,386	32
Power boating	14.05%	219,105	610,870	85,810	525,061	27
General motor boating	5.61%	227,399	602,817	33,804	569,014	38
Canoeing	9.07%	845,851	1,034,690	93,878	940,812	117
Rowing	15.20%	467,007	344,639	52,386	292,252	67
Windsurfing	18.69%	215,574	409,028	76,443	332,585	31
Water skiing	12.15%	285,053	548,872	66,693	482,179	41
Using personal watercraft (e.g. Jet skis)	0.00%	184,432	531,891	0	531,891	23
Surfboarding	8.10%	539,824	4,860,338	393,572	4,466,766	70
Kitesurfing	22.96%	69,027	292,030	67,050	224,980	9
Angling (from a boat)	18.63%	550,357	2,797,498	521,247	2,276,250	92
Angling (from the shore)	17.89%	1,074,417	5,273,686	943,264	4,330,423	154
Cliff climbing	4.97%	404,173	1,082,069	53,726	1,028,342	62
Coastal walking	2.22%	4,588,849	45,188,301	1,003,230	44,185,071	698
Outdoor swimming	2.58%	3,537,858	11,359,519	293,414	11,066,105	127
Leisure sub-aqua diving (from the shore and boat)	41.46%	379,065	1,056,330	437,981	618,350	49
Spending general leisure time at the beach	n/a	4,008,916	33,651,256			

Base: all respondents who take part in watersports in the UK (weighted sample)

6. Where Surveyed Leisure Activities Take Place

The following tables show where surveyed leisure activities take place, described by the MCA coastal and inland regions. The tables show inland districts and coastal districts separately.

The total event estimates reported in Table 26 and Table 28 have been calculated by using a combination of individual frequency of participation and proportion of participation at the coast or inland. These events are then distributed according to the district most often visited to conduct the activity.

Event numbers reported at a district level take into account individual active respondent differences between the number of reported events for an activity and the proportion of coastal activity. The event estimates reported previously are calculated by multiplying the weighted total number of participants for each activity by the mean number of reported events and the mean proportion of coastal participation.

Table 25 shows activity rates for each of the surveyed leisure activities within the inland districts as a proportion of all inland events for that activity. Table 26 gives an estimate of the number of events in each of those inland districts in a year. The Lake District is a hotspot for water based activities among the inland regions, achieving high percentages in most sports.

A proportion of respondents were unable to identify where they usually participate or used inland areas outside the MCA inland responsibilities.

Table 27 shows activity rates for each of the surveyed leisure activities within the coastal districts as a proportion of all coastal events for that activity. Table 28 gives an estimate of the number of events in each of those inland districts in a year.

Table 27 Participation in coastal regions

	24 - Shetland	25 - Holyhead	26 - Milford Haven	27 - Swansea	28 - Falmouth	29 - Brixham	30 - Portland	31 - London	32 - Belfast	33 - Humber	34 - Yarmouth	35 - Thames	36 - Dover	37 - Solent	38 - Liverpool	39 - Forth	40 - Aberdeen	41 - Stornaway	42 - Clyde	
Small sail boat racing (e.g. dinghies)	0.0%	0.0%	0.0%	27.9%	3.7%	5.4%	41.9%	1.3%	0.0%	0.0%	15.1%	0.0%	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	3.2%
Other small sail boat activities (e.g. dinghies)	0.0%	2.1%	0.0%	9.1%	10.5%	11.7%	15.6%	0.0%	0.0%	1.6%	0.6%	25.1%	0.0%	20.7%	0.0%	0.0%	2.4%	0.0%	0.6%	
Yacht racing	0.0%	0.0%	0.0%	0.0%	9.7%	8.8%	26.9%	0.0%	0.0%	2.0%	0.0%	0.0%	0.0%	0.0%	52.7%	0.0%	0.0%	0.0%	0.0%	
Yacht cruising	0.0%	19.6%	2.2%	0.0%	23.1%	21.9%	1.6%	0.0%	0.0%	1.1%	1.6%	0.0%	0.0%	8.7%	20.1%	0.0%	0.0%	0.0%	0.0%	
Power boating	0.0%	8.4%	1.4%	24.5%	0.0%	15.3%	5.8%	0.0%	0.0%	29.9%	1.2%	4.7%	0.0%	4.1%	0.0%	0.0%	4.6%	0.0%	0.0%	
General motor boating	0.0%	18.5%	0.0%	20.8%	2.1%	2.1%	4.5%	0.0%	0.0%	4.2%	1.3%	23.3%	9.7%	5.5%	0.0%	0.0%	0.0%	2.6%	5.7%	
Canoeing	0.0%	29.4%	11.0%	22.1%	6.5%	7.3%	0.5%	10.9%	0.0%	3.1%	3.1%	1.1%	0.0%	3.8%	0.1%	0.0%	0.0%	1.0%	0.0%	
Rowing	0.0%	0.4%	20.5%	8.7%	9.8%	7.2%	2.0%	31.8%	0.0%	0.9%	0.0%	17.8%	0.0%	0.0%	0.5%	0.3%	0.0%	0.0%	0.0%	
Windsurfing	0.0%	5.5%	0.0%	18.4%	15.7%	4.3%	51.1%	0.0%	0.0%	5.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Water skiing	0.0%	7.2%	2.6%	15.8%	4.4%	10.6%	43.2%	0.5%	0.0%	0.0%	3.7%	2.4%	0.5%	9.1%	0.0%	0.0%	0.0%	0.0%	0.0%	
Using personal watercraft (e.g. Jet skis)	0.0%	18.1%	0.0%	3.9%	25.9%	0.0%	22.6%	4.6%	0.0%	0.0%	0.0%	2.4%	0.0%	3.9%	0.0%	0.0%	0.0%	18.7%	0.0%	
Surfboarding	0.0%	6.3%	4.5%	39.3%	37.1%	3.1%	1.1%	0.0%	0.0%	1.8%	3.3%	0.0%	1.7%	1.6%	0.2%	0.0%	0.0%	0.0%	0.0%	
Kitesurfing	0.0%	13.2%	0.0%	13.1%	57.0%	0.0%	0.0%	0.0%	10.0%	0.0%	6.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Angling (from a boat)	0.0%	3.0%	7.3%	5.9%	11.9%	19.8%	9.0%	0.0%	0.0%	2.5%	1.0%	15.2%	0.0%	11.6%	9.4%	0.0%	0.0%	0.0%	3.4%	
Angling (from the shore)	0.0%	4.6%	1.1%	29.6%	5.7%	4.9%	13.9%	5.3%	0.0%	3.3%	10.3%	9.8%	1.6%	5.7%	1.8%	0.0%	0.0%	0.0%	2.5%	
Cliff climbing	0.0%	7.7%	21.5%	38.6%	4.7%	4.1%	7.2%	0.5%	0.0%	7.4%	1.4%	0.0%	0.0%	0.8%	2.2%	0.5%	1.6%	0.0%	2.0%	
Coastal walking	0.0%	9.5%	1.3%	18.1%	10.7%	4.2%	13.2%	0.0%	0.0%	14.4%	8.0%	3.3%	1.4%	8.7%	3.3%	2.8%	0.4%	0.1%	0.6%	
Outdoor swimming	0.0%	8.6%	2.6%	21.0%	15.7%	5.3%	10.4%	5.1%	0.3%	4.9%	8.4%	2.4%	1.1%	9.8%	1.9%	0.3%	0.6%	1.0%	0.6%	
Leisure sub-aqua diving (from the shore and boat)	0.0%	12.7%	0.0%	7.4%	3.2%	19.4%	27.1%	0.0%	0.0%	3.8%	15.1%	0.0%	1.0%	4.1%	0.0%	0.0%	0.9%	0.0%	5.4%	
Spending general leisure time at the beach	0.0%	6.6%	0.8%	22.7%	8.0%	3.7%	8.9%	0.1%	0.0%	10.2%	6.9%	1.9%	1.4%	18.1%	0.6%	5.8%	1.5%	0.4%	2.3%	

Base: all respondents who take part in watersports in the UK (weighted sample)

Table 28 Number of events in coastal district

	24 - Shetland	25 - Holyhead	26 - Milford Haven	27 - Swansea	28 - Falmouth	29 - Brixham	30 - Portland	31 - London	32 - Belfast	33 - Humber	34 - Yarmouth	35 - Thames	36 - Dover	37 - Solent	38 - Liverpool	39 - Forth	40 - Aberdeen	41 - Stornaway	42 - Clyde	Total
Small sail boat racing (e.g. dinghies)	0	0	0	198904	26744	38337	298737	9027	0	0	107393	0	0	11445	0	0	0	0	22803	713392
Other small sail boat activities (e.g. dinghies)	0	23216	0	102802	119340	132800	176767	0	0	17667	6309	284280	0	234002	0	0	27029	0	7330	1131542
Yacht racing	0	0	0	0	28337	25715	78848	0	0	5714	0	0	0	0	154203	0	0	0	0	292817
Yacht cruising	0	316196	35930	0	372996	353278	25348	0	0	18431	25853	0	0	140642	324291	0	0	0	0	1612966
Power boating	0	84581	14130	245683	0	153526	57631	0	0	299823	11915	46764	0	40737	0	0	46519	0	0	1001309
General motor boating	0	197546	0	222262	22053	22557	47908	0	0	44746	14372	248864	103278	58443	0	0	0	27619	60589	1070237
Canoeing	0	476729	178013	358252	105846	118924	8279	177150	0	49657	50789	17665	0	61314	2285	0	0	16662	0	1621566
Rowing	0	1756	88360	37650	42427	31130	8604	137319	0	3820	0	76902	0	0	2126	1209	0	0	0	431300
Windsurfing	0	43224	0	144069	123275	33329	400289	0	0	39295	0	0	0	0	0	0	0	0	0	783482
Water skiing	0	59231	21046	130487	36075	87691	356236	4039	0	0	30566	20082	4346	74672	0	0	0	0	0	824470
Using personal watercraft (e.g. Jet skis)	0	179363	0	38232	256592	0	224357	45466	0	0	0	23646	0	38470	0	0	0	185104	0	991230
Surfboarding	0	322140	230866	2021643	1908143	159550	54800	0	0	92760	168629	0	86608	83514	11556	0	0	0	0	5140208
Kitesurfing	0	43827	0	43677	189703	0	0	0	33313	0	22545	0	0	0	0	0	0	0	0	333064
Angling (from a boat)	0	99616	240174	194401	394081	653015	297720	0	0	82983	31740	502311	0	384374	310090	0	0	0	113891	3304396
Angling (from the shore)	0	188962	44947	1220104	232970	201789	573374	218589	0	136350	423927	402367	66747	235649	72907	0	0	0	104437	4123131
Cliff climbing	0	102789	288353	518080	62603	55574	97117	6608	0	98697	18254	0	0	10178	29401	7183	21130	0	26498	1342467
Coastal walking	20595	4522108	623650	8601899	5119824	2021318	6305887	0	0	6867432	3796341	1572361	648447	4153285	1560206	1312134	196475	29990	286526	47638478
Outdoor swimming	0	1490616	454210	3659090	2734201	930481	1806364	883422	50300	858538	1459285	421361	189717	1706614	324899	46030	99974	181104	108215	17404420
Leisure sub-aqua diving (from the shore and boat)	0	245668	0	143636	61602	375231	525145	0	0	73560	292104	0	20203	78877	0	0	18060	0	105043	1939131
Spending general leisure time at the beach	7349	2578476	311204	8920656	3126859	1445313	3514211	54833	0	4005903	2714841	742898	556477	7093770	246767	2287512	605079	166326	917331	39295805

Base: all respondents who take part in watersports in the UK (weighted sample)

The Omnibus survey did not capture respondents from Northern Ireland but did include Belfast as an area of participation.

7. Summary of Data Limitations

When assessing the contents of this report it must be considered that some of the activities being investigated can be classified as 'specialist' in that only a small proportion of the surveyed sample takes part in them. Small base sizes for these 'specialist' activities means that a fluctuation of 1 or 2 actual respondents will have a sizeable effect on the weighted data that is reported.

The Omnibus survey does not currently cover respondents from Northern Ireland due to budget limitations. There is scope to extend coverage into this area over the next year as a cost effective Northern Ireland Omnibus solution has recently been developed.

Question 6 asks respondents to detail the district where participation 'mainly' takes place as opposed to detailing 'all' of the districts where participation takes place. This means that events distributed at a district level are done so on the basis of the 'main' area visited. In reality it is likely that participation will also take place at other 'non main' sites. Coverage of these sites is beyond the scope of the current Omnibus survey and would require additional questions on the level of participation at each reported district for each activity.

Appendices

Water Sport & Leisure Participation Survey Questionnaire

We are interested in any water sports activities you have done in the last year.
 Q1. I am going to read out a list of water sports and other leisure and sports activities. Over the last 12 months have you taken part in any of these activities?

	Taken part over last 12 months	Not taken part over last 12 months	
Small sail boat racing (dinghies)	<input type="checkbox"/> 2	<input type="checkbox"/> 1	
Other small sail boat activities (dinghies)	<input type="checkbox"/> 2	<input type="checkbox"/> 1	
Yacht racing	<input type="checkbox"/> 2	<input type="checkbox"/> 1	
Yacht cruising	<input type="checkbox"/> 2	<input type="checkbox"/> 1	
Power boating	<input type="checkbox"/> 2	<input type="checkbox"/> 1	
General Motor Boating	<input type="checkbox"/> 2	<input type="checkbox"/> 1	
Canoeing	<input type="checkbox"/> 2	<input type="checkbox"/> 1	
Rowing	<input type="checkbox"/> 2	<input type="checkbox"/> 1	
Windsurfing	<input type="checkbox"/> 2	<input type="checkbox"/> 1	
Water Skiing	<input type="checkbox"/> 2	<input type="checkbox"/> 1	
Using Personal Watercraft (Jet skis etc)	<input type="checkbox"/> 2	<input type="checkbox"/> 1	
Surfboarding	<input type="checkbox"/> 2	<input type="checkbox"/> 1	
Kitesurfing	<input type="checkbox"/> 2	<input type="checkbox"/> 1	
Angling (from a boat)	<input type="checkbox"/> 2	<input type="checkbox"/> 1	
Angling (from the shore)	<input type="checkbox"/> 2	<input type="checkbox"/> 1	
Cliff climbing activities	<input type="checkbox"/> 2	<input type="checkbox"/> 1	
Coastal walking activities	<input type="checkbox"/> 2	<input type="checkbox"/> 1	
General Beach Leisure	<input type="checkbox"/> 2	<input type="checkbox"/> 1	
Outdoor Swimming	<input type="checkbox"/> 2	<input type="checkbox"/> 1	
Leisure sub-aqua diving (from the Shore & Boat)	<input type="checkbox"/> 2	<input type="checkbox"/> 1	
None of above		<input type="checkbox"/> 1	End interview

NB dinghies do not include small rubber boats used at the seaside etc.
NB dinghies are brought ashore after use, yachts can be left in the water.
NB Powerboats are small craft that plane over the water; Motor boats go through the water

FOR **EACH** ACTIVITY IN WHICH RESPONDENT HAS PARTICIPATED ASK:

Q2a. How often have you done xxxxxx in the UK over the last year?

	Only once	2- 5 times	6-12 times	13-25 times	25 times or more	Never
Small sail boat racing (dinghies)	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6
Other small sail boat activities (dinghies)	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6
Yacht racing	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6
Yacht cruising	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6
Power boating	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6
General Motor Boating	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6
Canoeing	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6
Rowing	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6
Windsurfing	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6
Water Skiing	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6
Using Personal Watercraft (Jet skis etc)	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6
Surfboarding	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6
Kitesurfing	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6
Angling (from a boat)	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6
Angling (from the shore)	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6
Cliff climbing activities	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6
Coastal walking activities	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6
General Beach Leisure	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6
Outdoor Swimming	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6
Leisure sub-aqua diving (from the Shore & Boat)	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6

FOR **EACH** ACTIVITY IN WHICH RESPONDENT HAS PARTICIPATED ASK in UK:
Q3. And when do you tend to participate?

	In the Summer	In the Spring	In Autumn	In Winter	Evenly spread throughout year
Small sail boat racing (dinghies)	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
Other small sail boat activities (dinghies)	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
Yacht racing	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
Yacht cruising	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
Power boating	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
General Motor Boating	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
Canoeing	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
Rowing	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
Windsurfing	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
Water Skiing	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
Using Personal Watercraft (Jet skis etc)	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
Surfboarding	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
Kite surfing	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
Angling (from a boat)	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
Angling (from the shore)	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
Cliff climbing activities	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
Coastal walking activities	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
General Beach Leisure	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
Outdoor Swimming	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
Leisure sub-aqua diving (from the Shore & Boat)	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5

FOR **EACH** ACTIVITY IN WHICH RESPONDENT HAS PARTICIPATED IN UK (except those in red?) ASK:
Q4. And what proportion of the time do you participate at the coast / sea and what proportion of the time at using inland water?

	Always at the coast / seaside	3 out of 4 times at the coast / seaside	Half the time at the coast, half the time using inland water	3 out of 4 times using inland water	Always using inland water
Small sail boat racing (dinghies)	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
Other small sail boat activities (dinghies)	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
Yacht racing	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
Yacht cruising	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
Power boating	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
General Motor Boating	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
Canoeing	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
Rowing	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
Windsurfing	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
Water Skiing	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
Using Personal Watercraft (Jet skis etc)	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
Surfboarding	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
Kitesurfing	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
Angling (from a boat)	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
Angling (from the shore)	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
Cliff climbing activities	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
Coastal walking activities	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
General Beach Leisure	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
Outdoor Swimming	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5
Leisure sub-aqua diving (from the Shore & Boat)	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5

FOR **EACH** ACTIVITY IN WHICH RESPONDENT HAS PARTICIPATED ASK in UK:
 Q5. Are you a member of any XXXXXX club / association?

	Yes	No
Small sail boat racing (dinghies)	<input type="checkbox"/> 1	<input type="checkbox"/> 2
Other small sail boat activities (dinghies)	<input type="checkbox"/> 1	<input type="checkbox"/> 2
Yacht racing	<input type="checkbox"/> 1	<input type="checkbox"/> 2
Yacht cruising	<input type="checkbox"/> 1	<input type="checkbox"/> 2
Power boating	<input type="checkbox"/> 1	<input type="checkbox"/> 2
General Motor Boating	<input type="checkbox"/> 1	<input type="checkbox"/> 2
Canoeing	<input type="checkbox"/> 1	<input type="checkbox"/> 2
Rowing	<input type="checkbox"/> 1	<input type="checkbox"/> 2
Windsurfing	<input type="checkbox"/> 1	<input type="checkbox"/> 2
Water Skiing	<input type="checkbox"/> 1	<input type="checkbox"/> 2
Using Personal Watercraft (Jet skis etc)	<input type="checkbox"/> 1	<input type="checkbox"/> 2
Surfboarding	<input type="checkbox"/> 1	<input type="checkbox"/> 2
Kite surfing	<input type="checkbox"/> 1	<input type="checkbox"/> 2
Angling (from a boat)	<input type="checkbox"/> 1	<input type="checkbox"/> 2
Angling (from the shore)	<input type="checkbox"/> 1	<input type="checkbox"/> 2
Cliff climbing activities	<input type="checkbox"/> 1	<input type="checkbox"/> 2
Coastal walking activities	<input type="checkbox"/> 1	<input type="checkbox"/> 2
General Beach Leisure	<input type="checkbox"/> 1	<input type="checkbox"/> 2
Outdoor Swimming	<input type="checkbox"/> 1	<input type="checkbox"/> 2
Leisure sub-aqua diving (from the Shore & Boat)	<input type="checkbox"/> 1	<input type="checkbox"/> 2

FOR **EACH** ACTIVITY IN WHICH RESPONDENT HAS PARTICIPATED in UK ASK:
 Q6 Where do you most often visit to undertake (EACH ACTIVITY)? (MAP PROVIDED)

Inland Areas	Yes	Coastal Areas	Yes
1 - South East / Kent	<input type="checkbox"/> 1	24 - SHETLAND	<input type="checkbox"/> 24
2 - South East / East Sussex	<input type="checkbox"/> 2	25 - HOLYHEAD	<input type="checkbox"/> 25
3 - South East / West Sussex / Hants	<input type="checkbox"/> 3	26 - MILFORD HAVEN	<input type="checkbox"/> 26
4 - East / South Essex	<input type="checkbox"/> 4	27 - SWANSEA	<input type="checkbox"/> 27
5 - East / Norfolk	<input type="checkbox"/> 5	28 - FALMOUTH	<input type="checkbox"/> 28
6 - North West	<input type="checkbox"/> 6	29 - BRIXHAM	<input type="checkbox"/> 29
7 - North West	<input type="checkbox"/> 7	30 - PORTLAND	<input type="checkbox"/> 30
8 - North East	<input type="checkbox"/> 8	31 - LONDON	<input type="checkbox"/> 31
9 - Borders	<input type="checkbox"/> 9	32 - BELFAST	<input type="checkbox"/> 32
10 - Lake District	<input type="checkbox"/> 10	33 - HUMBER	<input type="checkbox"/> 33
11 - Glasgow	<input type="checkbox"/> 11	34 - YARMOUTH	<input type="checkbox"/> 34
12 - Mid Scotland / Edinburgh	<input type="checkbox"/> 12	35 - THAMES	<input type="checkbox"/> 35
13 - East Scotland / Dundee	<input type="checkbox"/> 13	36 - DOVER	<input type="checkbox"/> 36
14 - East Scotland / Aberdeen	<input type="checkbox"/> 14	37 - SOLENT	<input type="checkbox"/> 37
15 - North East Scotland / Elgin	<input type="checkbox"/> 15	38 - LIVERPOOL	<input type="checkbox"/> 38
16 - North Scotland / Inverness	<input type="checkbox"/> 16	39 - FORTH	<input type="checkbox"/> 39
17 - North Scotland	<input type="checkbox"/> 17	40 - ABERDEEN	<input type="checkbox"/> 40
18 - North Scotland	<input type="checkbox"/> 18	41 - STORNAWAY	<input type="checkbox"/> 41
19 - North West Scotland	<input type="checkbox"/> 19	42 - CLYDE	<input type="checkbox"/> 42
20 - North West Scotland	<input type="checkbox"/> 20	NONE OF THE ABOVE	<input type="checkbox"/> 43
21 - Scotland	<input type="checkbox"/> 21		
22 - North West Scotland	<input type="checkbox"/> 22		
23 - North West Scotland	<input type="checkbox"/> 23		